

Press release

Valle d'Aosta, Valais and Ticino join forces to develop new stories and co-productions in the Alpine region.

Sion, 7 September 2026. **Film Commission Vallée d'Aoste, Valais Film Commission and Ticino Film Commission are joining forces to strengthen ties between their professionals, develop new synergies and foster the emergence of cross-border projects and co-productions. Meeting in Venice on the occasion of the Mostra Internazionale d'Arte Cinematografica, the three organisations signed a Memorandum of Understanding aimed at bringing their audiovisual ecosystems closer together, marking a new milestone in audiovisual cooperation between Switzerland and Italy.**

The agreement was signed in the presence of Federal Councillor Elisabeth Baume-Schneider and Céline Dessimoz, President of the Valais Grand Council, highlighting the importance attached to this cooperation initiative and strengthening the significance and legitimacy of the agreement. It paves the way for the creation of lasting connections between professionals, film commissions and the territories of Valle d'Aosta, Valais and Ticino. While each of the three regions has its own distinct identity, they share a rich and unique Alpine heritage, shaped by historical, cultural and linguistic ties, as well as common landscapes and challenges. This proximity provides fertile ground for developing new synergies and bringing joint projects to life from cultural, economic and international perspectives.

Turning geographical proximity into concrete opportunities. The signing of this agreement marks a new step in bringing the three film commissions closer together. Beyond promoting their respective territories, they now intend to pool their expertise, networks and experience more closely in order to create concrete opportunities for the audiovisual sector. Professional meetings, festivals, markets, pitching sessions, training programmes and joint events can serve as platforms to foster exchanges between writers, directors, producers and industry professionals. "This agreement reflects a strong conviction: our territories have much to gain from working together. Valais, Valle d'Aosta and Ticino share an Alpine region, but also complementary skills and expertise. By bringing our professionals and networks closer together, we can foster projects that transcend borders and give our territories a new dimension," emphasises Alessandra Miletto, Head of Film Commission Vallée d'Aoste.

Three territories, one Alpine audiovisual ecosystem to build. One of the main objectives of the Memorandum of Understanding is to strengthen ties between companies and producers in the three regions and facilitate the development of cross-border co-productions. The cooperation will notably make it possible to better showcase the opportunities offered by each territory, identify potential partners and facilitate connections around projects with an international or cross-border dimension. "The proximity between Valle d'Aosta, Valais and Ticino represents an extraordinary opportunity. We share an Alpine territory, but each of us also brings our own history, culture, expertise and network. Our ambition is to turn this complementarity into concrete projects and make it easier for professionals to work together," says Tristan Albrecht, Head of Valais Film Commission.

For Ticino Film Commission, this collaboration also represents an opportunity to strengthen the visibility and connections of the Alpine region within the European audiovisual landscape. "Administrative borders should not become borders for stories. Film and audiovisual production have precisely the ability to create connections between territories. By working with Valle d'Aosta and Valais, we can develop new synergies and offer producers and creators more opportunities for collaboration." Lisa Barzaghi, Head of Ticino Film Commission, welcomes the initiative.

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Making the mountains a territory for creation.

At the heart of this initiative lies a shared vision of the mountains. Valle d'Aosta, Valais and Ticino wish to move beyond the idea of the mountains as merely a filming backdrop and instead consider them as a genuine territory for creation and storytelling.

The mountains are at once a place of life, communities, cultures and languages, as well as a territory facing economic, social and environmental transformations. These shared realities offer a wealth of potential sources for new stories and audiovisual projects.

The Memorandum of Understanding therefore lays the foundations for a long-term cooperation, with the ambition of developing a more connected, more visible Alpine audiovisual network that is more open to international collaboration.

By bringing their stakeholders and resources closer together, the three film commissions aim to contribute to making the Alpine region not only an attractive destination for filming, but also a fertile ground for the creation, production and co-production of new stories.

Contacts :

Press office Valais Film Commission,
films@valais.ch, 027 327 36 12

Press office Ticino Film Commission
info@ticinofilmcommission.ch

Press office Film Commission Vallée d'Aoste
miletto@filmcommission.vda.it ; m.riccio@piupress.it ; Info@piupress.it