

Press release

An International Thriller Comes to Life in Valais Thanks to Frédéric Mermoud.

Sion, May 13, 2026. **Director and local native Frédéric Mermoud, internationally recognized for his films and deeply attached to Valais, is filming his next series in the region. The Valais Film Commission is proud to support this project, which showcases the landscapes of Crans VS, Montana, Lens, Aminona, and Sierre.**

This six-episode series, co-produced between Switzerland, France, and Belgium, represents a significant contribution to the region, both economically and culturally. Over a 45-day shoot, more than 400 people are involved either as extras or members of the technical crews, generating tangible benefits for local businesses and services. Beyond the economic impact, the production is also an opportunity to showcase Valais and its landscapes in a context of renewal and recovery.

“Fairway” (working title) is a gripping thriller aimed at an international audience. It will be broadcast notably in France and Belgium, providing valuable visibility and a positive image for the Canton of Valais.

“Every film production represents an opportunity for our region, but supporting the work of Frédéric Mermoud also means collaborating with a director who knows our territory perfectly and who will truly know how to showcase it. In a particular context, the participation of more than 400 local extras also helps unite an entire region around a common project. The whole community participates, directly or indirectly, in the filmmaking process,” notes Tristan Albrecht, Head of the Valais Film Commission.

This project once again confirms the commitment of the Valais Film Commission to supporting ambitious productions while also helping the regions that host them throughout the course of a story.

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