

## Press release

# THE VALAIS FILM COMMISSION STRENGTHENS SWISS SYNERGIES AT THE SOLOTURN FILM FESTIVAL.

Sion, January 21, 2026. **The Valais Film Commission (VFC) is present at the Solothurn Film Festival, reaffirming its commitment to the development and promotion of Swiss cinema. Through networking events and round-table discussions, the VFC aims to strengthen the national network and encourage dialogue between political and cultural institutions and professionals from the audiovisual sector.**

A key event for Swiss cinema, the Solothurn Film Festival serve each year as a central platform for meeting, reflection, and visibility for national filmmaking. They offer a privileged space to highlight the diversity of works, foster exchanges between regions, and stimulate collaborations within the Swiss cinematic ecosystem.

In this context, several films supported by the Valais Film Commission will be screened during the festival. The short films « L'Assigné » by Aude Sublet and « Colostrum » by Sayaka Mizuno testify to the richness and diversity of emerging creative work supported by the commission.

The feature film « Mein Freund Barry », a family film shot largely in Valais and Ticino, will also be presented. This project is of particular significance as it is the first film supported in collaboration with the Ticino Film Commission, illustrating the value of interregional partnerships. This collaboration highlights the importance of synergies between film commissions in strengthening Switzerland's attractiveness as a filming and creative destination, while showcasing the complementarity of its regions, landscapes, and expertise.

« The Solothurn Film Festival are an essential place for dialogue and convergence for Swiss cinema. By strengthening exchanges between commissions, institutions, policymakers, and professionals, we help build lasting bridges between regions and institutions and promote Switzerland as a strong and diverse territory for cinematic creation, » emphasizes Tristan Albrecht, Head Film Commissioner.

Through its presence, the Valais Film Commission thus reaffirms its role as a facilitator and active partner in support of innovative Swiss cinema rooted in its regions.

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