

Press release

VANESSA PARADIS IS FILMING IN VALAIS FOR YANN GONZALEZ'S NEW MOVIE « J'OUBLIERAI TON NOM » !

Sion, June 5, 2025. **The Valais Film Commission (VFC) is pleased to support the upcoming feature film by director Yann Gonzalez and to welcome a world-renowned artist who will help further establish Valais as a filming destination.**

« J'oublierai ton nom », a French-Swiss co-production, brings Vanessa Paradis—an iconic figure in French cinema and music—to Valais, where she will play the star role. In the film, she portrays Irène, a schoolteacher by day in a small mountain village. By night, she seduces men she never sees again until the day she meets Terence, a young runaway with whom Irène falls madly in love. She has no idea that this passion will lead her to the edge of a fantastical and unsettling world.

The film shoot takes place over six nights in several iconic locations in Valais, such as Visp and Turtmann. Swiss and French technical teams will work closely with local authorities in a spirit of respect for the locations and residents.

« The presence of director Yann Gonzalez, cinematographer Simon Beaufigli, and Vanessa Paradis in the star role marks a new milestone in the development of the VFC and highlights its efforts in international promotion and awareness, » says Tristan Albrecht, Valais Film Commissioner.

This project once again demonstrates the growing appeal of Valais for international film productions. By supporting ambitious works and collaborating with renowned talents, the Valais Film Commission continues its mission to promote the region through film, while actively contributing to the local economy and cultural life.

Contact :

Press office Valais Film Commission,
films@valais.ch, 027 327 36 12