Press release





The Valais Film Commission attends the Cannes Film Festival for the second year running.

Sion, 16th May 2024. Building on its successes and supported projects, the Valais Film Commission (VFC) returns to the prestigious Cannes Film Festival as an important player in the Swiss film industry. During its presence at Cannes, the VFC will be asked to take part in European and international panels, expand its network and support the animated film by Valais-born Claude Barras.

Savages. That's often how the Valais could be defined. But it's also the title of Claude Barras' latest animated film, which had its world premiere at Cannes in the "young audience" category. This feature-length film, shot entirely in Valais over a period of more than six months, was supported by the Valais Film Commission both financially and through its facilitation service. This is the second year in a row that a supported film has been screened at a renowned international festival.

The Valais is ever more present at Cannes.

This year, the Valais, through the Valais Film Commission, has a strong presence at the Cannes Film Festival, in addition to its visibility with the film "Savages". Twice invited by the EUFCN (European Film Commission Network) and the AFCI (Association Film Commissioner International), the VFC is taking part in panel discussions on the role and place of film commissions on the European and international scene. Surrounded by the Ticino Film Commission, with which it collaborates on a regular basis, and the Zurich Film Commission, the VFC is seizing these opportunities to consolidate its presence at international level and become a fully recognized filming location.

"We're delighted to be taking part in international roundtables. This broadens the spectrum of production companies affected by our action, and also enables us to exchange views with our international counterparts on issues specific to film commissions. The growing interest in the Valais as a location for film shoots makes us fully aware of the current development potential of the VFC. This is very encouraging for the future development of the structure," says Tristan Albrecht, Director of the Valais Film Commission.

Further information

Valais Film Commission: https://valaisfilmcommission.ch/en/

Nadasdy Film : https://www.nadasdyfilm.ch/studio

Ticino Film Commission: https://ticinofilmcommission.ch/en/homepage

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